

## HERE YOU ARE FOLKS!—THE ATLANTIC CITY OF THE MIDDLE WEST—FALL IN!

Short ones and tall ones,  
Large ones and small ones,  
All togged out in their colors good  
and bright.  
Bathing suits that men wear,  
What the whoop do they care?  
Oh ye women of the beach—"Good  
Night."

This is a nice hot day for a beach  
story—eh, what?

Chicagoans seemed more pleased  
this year than ever before that Na-  
ture built Lake Michigan so close to  
the shores of the Windy City. A mob-  
a-day surge forth anywhere from  
Evanston to the extreme south end  
of our sweetering city to splash and  
get splashed in the wishy-wash of  
the bring deep.

Wednesday afternoon. Frinstance,  
there must have been 10,000 Chi-  
cagoans dipping at the three beaches  
that run together out at the foot of  
Wilson avenue—namely Wilson  
beach, North Shore Beach and the  
new municipal beach, Clarendon.

These three beaches are three of  
the best in the city. All have ac-  
commodations for thousands—and  
the thousands take advantage, be-  
lieve us! As the nickels roll in to the  
elevated and surface car lines that  
run northward in the city, ol' Lake  
Michigan keeps rolling in to meet  
babies, tiny tots, grammar school  
kids, their parents, their grandpa-  
rents and last but for from least,  
sweethearts and their sweethearts.  
Lovers of bully fine water daily rush  
forth to get their ears, mouths and  
noses full of "drink." And others  
who do not care to take part in the  
dipping, rush forth to the same  
beaches to get their eyes full—  
of sights.

The suits the gentler sex are wear-  
ing this year might be called sensible  
bathing suits—they are the same as  
the men folks wear. They give the  
women and girls a real chance to get

out and do some swimming. Cum-  
bersome skirts are on the taboo.

And stockings—who the dickens  
wants to bother with stockings? You  
can barely swim with them on and  
the girls near barely swim with them  
off, so what are the odds? The bath-  
ing costumes that our sisters and  
mothers are wearing this season  
commence about half way and pos-  
sibly run a foot or two skyward and  
a foot groundward. There is nothing  
to spare!

Small end-of-the-street beaches  
work a great distance up north. Also  
do they run southward, finally wind-  
ing up at the Lincoln park beach,  
which is also a crackerjack bathing  
place.

For two bits you can get a towel,  
bathing suit and locker at any beach,  
and the municipal beaches are a bit  
cheaper. There is no reason why  
everybody in Chicago shouldn't take  
their turn at a plunge in the Atlantic  
City of the middle west. Lots of room  
for everybody and it's great sport.

Chicagoans don't appreciate the  
fact that a great many people come  
here to spend their summer vaca-  
tions. The home folks should get  
the same advantages. They are right  
here for us all.

When you're sweatin' like the dick-  
ens,

And you're feelin' like a sponge,  
Take a ride out to the beaches  
For a plunge man, for a plunge.

### ELEVEN EASTLAND SUITS

Administrator of estates of eleven  
Eastland victims filed suits for \$10,-  
000 each. City of Chicago, Chi. Rail-  
ways Co., Western Electric Co., San-  
itary District and Indiana Transpor-  
tation Co. named as defendants.

Twenty thousand at Coliseum yes-  
terday to see opening of movie ex-  
positor.